

## Meet the Designers



Koncept was born in 2002 when industrial designer Peter Ng and his two sons, Kenneth Ng and Edmund Ng, joined forces in order to harness years of manufacturing and industrial design experience.

The Koncept team has since designed a range of products that have significantly influenced the LED task lighting industry. Their works have been featured in major press such as TIME Magazine, Oprah Magazine and Interior Design Magazine. Koncept has earned 48 international design awards to date, including the Red Dot Design Award, iF Design Award, and the Good Design Award.

Embracing modern, minimalist lines while maintaining rich functionalities, Koncept's designs strike the perfect balance between form and function.



### Environmental Considerations

Fully recyclable aluminum  
Water-based paint  
LEDs do not contain mercury  
Low power consumption  
LEED credit eligibility

### Details

6.5-9.5 W consumption  
320-475 lumens  
50,000 hours lifespan  
3,500-4,500 K light color  
Continuous dimming  
Various finishes available

KONCEPT

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# Z-BAR

The slim LED lamp that started it all

"Best of Category" in I.D. Magazine's 2006 Annual Design Review  
Permanent collection at Die Neue Sammlung, Munich  
TIME Magazine's "Best Inventions Of The Year" 2007

By Peter Ng  
2004



## Flexibility

The Z-Bar's signature three-bar design provides incredible flexibility

## Touch & Go

Turn the lamp on/off or dim the light by placing one finger the touchtip



## The Z-Bar Family

The Z-Bar collection broke the mold for desk and floor lamp design and introduced the world to Koncept's contemporary stylings. With several sizes to choose from, there's a Z-Bar for every need.



## Minimalism at its Best

No bulky bulbs - just a slim row of tiny LEDs for a soft, even glow