

## Meet the Designers



Koncept was born in 2002 when industrial designer Peter Ng and his two sons, Kenneth Ng and Edmund Ng, joined forces in order to harness years of manufacturing and industrial design experience.

The Koncept team has since designed a range of products that have significantly influenced the LED task lighting industry. Their works have been featured in major press such as TIME Magazine, Oprah Magazine and Interior Design Magazine. Koncept has earned over 50 international design awards to date, including the Red Dot Design Award, iF Design Award, and the Good Design Award.

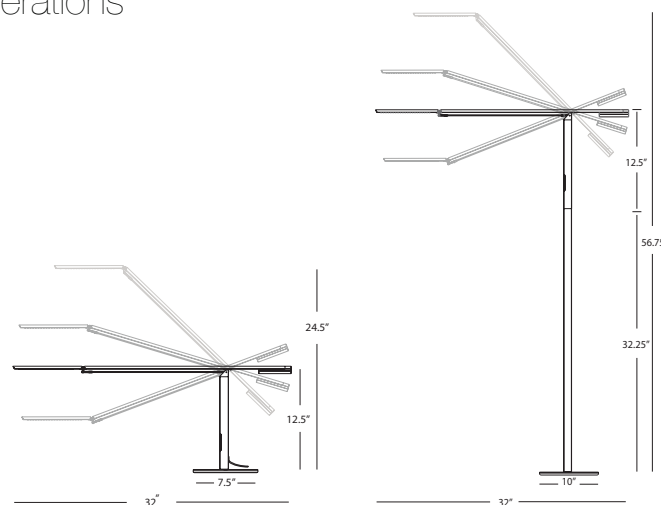
Embracing modern, minimalist lines while maintaining rich functionalities, Koncept's designs strike the perfect balance between form and function.

### Environmental Considerations

- Fully recyclable aluminum
- Water-based paint
- LEDs do not contain mercury
- Low power consumption
- LEED credit eligibility

### Details

- 6 W
- 360 lumens
- 50,000 hours lifespan
- Cool models: 4,500 K
- Warm models: 3,500 K
- Continuous dimming
- 10' cord
- Black, Silver, Orange, Chrome
- Available as a desk or floor lamp



KONCEPT

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Light Defying Gravity

# Equo

By Peter Ng, Kenneth Ng, Edmund Ng

- iF product design award 2012
- WAN Awards Shortlisted 2012
- Interior Design's Best of Year 2011 Product
- JDP's Good Design Award 2011
- Benelux Office Products Awards Winner 2011
- Bloom Award Winner 2011
- red dot: product design winner 2011
- Next Generation Luminaires "Best in Class" Winner 2010
- Spark Award – Bronze 2010
- Chicago Athenaeum's GOOD DESIGN Award 2010
- ADEX Platinum Award 2010

## Feather-light Touch

A light, one finger touch allows you to direct the light exactly where you need it



## Delicate Balance

Ingenious counterbalance design ensures the LED head stays at any desired angle

## Unique Silhouette

Available as a desk or floor lamp, the lithe body of this extraordinary lamp rests delicately on a slim support bar



## No Burnouts

LEDs rated for 50,000 hours of use – that's 8 hours a day for 17 years

