

## Meet the Designers



Koncept was born when Peter Ng and his two sons, Kenneth Ng and Edmund Ng, joined forces in 2002 in order to harness years of manufacturing and industrial design experience.

Since then, the family-operated team continues to employ a multidisciplinary approach to design by embracing modern, minimalist lines while maintaining rich functionalities, thus striking the perfect balance between form and function. Together, they designed one of the first practical LED desk lamps on the market- Koncept's signature Z-Bar light, which was selected into the permanent collection of Die Neue Sammlung, the state museum for design and applied arts in Munich, Germany.

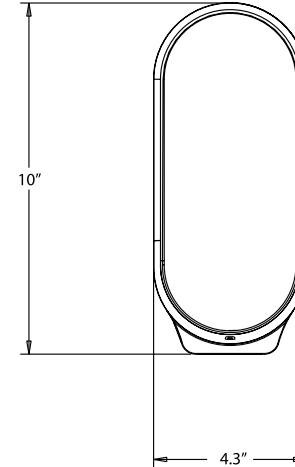
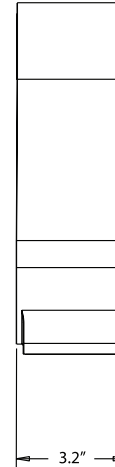
The team at Koncept has designed a range of award-winning products which has significantly influenced by pioneering in the LED task lighting design industry. Their works have been featured in major press such as TIME Magazine, Oprah Magazine, and Interior Design Magazine, etc. To date, their designs have won 37 international design awards including the Red Dot Design Award, "The Best Inventions Of The Year" by Time Magazine, iF Design Award, and the Good Design Award.

## Environmental Considerations

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Water-based paint  
LEDs do not contain mercury  
Low power consumption

## Details

3.5 watts consumption  
50,000 hours LED lifespan  
2,700 K light color  
Continuous dimming  
5-hour battery life at highest setting  
Up to 20 hours at lowest setting



KONCEPT

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mr. GO!

LED Lantern  
Your bright companion

Spark Awards 2016 BRONZE



By Kenneth Ng, Edmund Ng  
2017





## Cordless & Convenient

Charge the built-in, powerful batteries using the USB port and enjoy the portability of a cordless light. The lamp offers 5000mAh amount of stored energy, so take it anywhere you go.

## Charge on the Go

A standard USB output port allows users to charge their USB devices on-the-go



## Dimmable

Turn on/off or dim by pressing the button on the interior of the lamp



## Stay Bright

The battery lasts 5 hours at the highest brightness setting and it lasts 20 hours when set at the lowest level setting. The built-in battery also has enough energy to fully charge your phone two times.